

CASE STUDY

KUNES AUTO GROUP

ABOUT THE CLIENT

Kunes Auto Group provides new and used car sales and services, RV sales and services, commercial vehicles, and collision centers with dozens of locations throughout Illinois and Wisconsin, including office, mechanical, and showcase spaces.

CHALLENGE

Kunes' lighting products were providing insufficient foot candles, making a low-light environment in both office and vehicle showcase areas. This affected the health and wellness of their employees and failed to maximize the visual appeal of the vehicles on the showroom floor.

SOLUTION

We customized a plan to provide lighting upgrades for both interior and exterior spaces; including building & light audits, photometrics, labor solutions, and rebate management. Ingersoll provided a turnkey solution that was 100% hands-off for Kunes Auto Group.

PROCESS

This customized approach increased the quality of lighting and display of the Kunes vehicles while establishing a seamless process to fulfill LED upgrades.

- 1 Discovery Call
- 2 Lighting Audit
- 3 Custom Solutions
- 4 Installation

RESULTS

Because of their customized Ingersoll Lighting solutions, Kunes Auto Group improved building efficiency while seeing:

- An average of 70% reduction in Energy Consumption and Lighting Operating Costs
- Over 100% increase in quality of lighting and foot candles

NEXT PHASE

Kunes Auto Group saw such value and improvement in the first project that they have requested more LED lighting upgrades across their many dealerships. Ingersoll has now provided more than 22 Kunes dealerships with customized LED lighting solutions and continues to work with Kunes to provide energy efficiency and cost savings.

SAVINGS

Kunes Auto Group saw significant lighting and visibility improvements across their locations, but they are also now saving over \$200,000 a year in lighting energy costs.

		
70%	0	20
LIGHTING ENERGY REDUCTION	MAINTENANCE COSTS IN RELAMPED AREAS	MONTH PAYBACK

ANOTHER HAPPY CUSTOMER

CUSTOM SOLUTIONS, QUALITY CARE

ABOUT INGERSOLL LIGHTING

No one knows your business better than you, and no one knows large-area LED lighting better than Ingersoll Lighting. Our team has over 75 years of combined experience in working with facilities and lighting, which enables us to offer a personalized approach for each project. Our team combines integrity and innovation to provide your business with the best large-area led lighting solutions.

Your business matters, which is why we've found a way to offer you the best products with customized plans at competitive prices. We've spent years weeding out the competition and have built partnerships with the best in our industry. We have exclusive purchasing and labor relationships with vendors across the country giving us the ability to ensure a seamless process from bidding to final installation.

SOLUTIONS

Ingersoll Lighting with you every step of the way providing customized solutions that deliver top-notch results from start to finish.

- Interior LED Lighting
- Exterior LED Lighting
- Building Envelope Energy

“ Kunes Auto Group has been utilizing Ingersoll Lighting for over 20 years now. They are extremely customer focused, offer competitive pricing and their technical knowledge and expertise demonstrates they can handle any job, big or small. We absolutely recommend Ingersoll Lighting for any of your lighting needs.

TURN-KEY SERVICE

Energy and lighting upgrades shouldn't add stress to your business, which is why we offer total turnkey packages that make your solutions straightforward. Ingersoll provides customized LED lighting solutions with a straightforward process. Our turnkey packages deliver complete lighting and energy upgrades without adding anything to your to do list. Let Ingersoll Lighting help your business reduce energy costs with custom solutions and quality care.

- Building & Lighting Audits
- Photometrics
- Financing
- Installation
- Rebates Energy

ARE YOU READY TO SAVE?

Give us 15 minutes and we'll get you on your way to better lighting with brilliant savings. Based on over 766 satisfied customers, here are the average savings our solutions secure:



55-75%

LIGHTING
ENERGY
REDUCTION



\$0

MAINTENANCE
COSTS



18

MONTH
PAYBACK