

# CASE STUDY

# PRINCETON CLUB



## ABOUT THE CLIENT

Princeton Club is the largest and most respected health clubs in Madison and Milwaukee. Named Best in Madison and Dane County, Princeton Club is committed to excellence by offering their members the best in service, personal experience, and solutions for the health and fitness of each individual.

## CHALLENGE

Princeton Club is open 24/7 to their patrons, which means their lights are constantly consuming energy. They wanted to conserve energy while saving money, and with Ingersoll Lighting, that goal was achieved.

## SOLUTION

Our expert team provided direct LED replacements for all applications in building environments including gymnasiums, pools, office and open workout spaces, as well as all exterior lighting.

## PROCESS

The success of our clients is our top priority, each customer receives a customized approach and solution as part of our commitment to help Princeton Club maximize their and create a brighter, more welcoming environment for their customers.

- 1 Discovery Call
- 2 Lighting Audit
- 3 Financing
- 4 Installation

## RESULTS

Because of their customized Ingersoll solution, Princeton Club now saves an estimated \$80,000 per year in energy costs. The improvements made to their facilities have increased the brightness of their workout facilities, creating a safer environment for their patrons to pursue their health goals. By using Ingersoll Lighting, Princeton Club reduced their energy usage, increased their savings, and created a better product for their customers.

## NEXT PHASE

To increase the impact of their energy efficiency, Princeton Club has now chosen to install solar upgrades. Solar upgrades combined with the LED replacements will increase cost and energy savings for their company.

## SAVINGS

Princeton Club saves an average of \$80,000 every year because of the LED lighting replacements. This amount will increase once the solar upgrades are complete.

		
50%	50%	8
DECREASE IN ENERGY CONSUMPTION	DECREASE IN OVERALL OPERATING COSTS	MONTH PAYBACK

ANOTHER HAPPY CUSTOMER

# CUSTOM SOLUTIONS, QUALITY CARE

## ABOUT INGERSOLL LIGHTING

No one knows your business better than you, and no one knows large-area LED lighting better than Ingersoll Lighting. Our team has over 75 years of combined experience in working with facilities and lighting, which enables us to offer a personalized approach for each project. Our team combines integrity and innovation to provide your business with the best large-area led lighting solutions.

Your business matters, which is why we've found a way to offer you the best products with customized plans at competitive prices. We've spent years weeding out the competition and have built partnerships with the best in our industry. We have exclusive purchasing and labor relationships with vendors across the country giving us the ability to ensure a seamless process from bidding to final installation.

## SOLUTIONS

Ingersoll Lighting with you every step of the way providing customized solutions that deliver top-notch results from start to finish.

- Interior LED Lighting
- Exterior LED Lighting
- Building Envelope Energy

**“ Ingersoll lighting has proven year after year to be an incredible partner; in supply, cost reduction performance and strategy. Every project we have done they supported our identified goals and worked within our budget. They have earned our trust and we highly recommend them.**

**Andrew Haugen,  
President, Princeton Clubs**

## TURN-KEY SERVICE

Energy and lighting upgrades shouldn't add stress to your business, which is why we offer total turnkey packages that make your solutions straightforward. Ingersoll provides customized LED lighting solutions with a straightforward process. Our turnkey packages deliver complete lighting and energy upgrades without adding anything to your to do list. Let Ingersoll Lighting help your business reduce energy costs with custom solutions and quality care.

- Building & Lighting Audits
- Photometrics
- Financing
- Installation
- Rebates Energy

## ARE YOU READY TO SAVE?

Give us a call, we'll get you on your way to better lighting with brilliant savings. Based on over 766 satisfied customers, here are the average savings our solutions provide:



**50-80%**

LIGHTING  
ENERGY  
REDUCTION



**\$0**

MAINTENANCE  
COSTS



**18**

MONTH  
PAYBACK